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Carbon-Zero Building with Hemp Materials

Detroit-based entrepreneur Kim Croes, founder and owner of eco-friendly construction company Fiberfort will be presenting at South by Southwest SXSW on March 11th, from 2:30 pm to 3:30 pm CT at the Austin Marriott Downtown. The topic of her presentation is "Carbon-Zero Building with Hemp Materials," which highlights the sustainable, energy-efficient, and environmentally friendly nature of hempcrete as a building material.

Kim Croes founded a house painting business and soon realized the harmful effects of toxins present in traditional building materials. In a search for a healthy and sustainable option, she discovered hempcrete or hemp-lime. Kim invested in training, equipment, and materials to begin building with hemp. A new company was launched, Fiberfort. With Fiberfort, Croes hopes to positively impact the earth through natural building practices.

Fiberfort has been making waves in the construction industry with its use of hempcrete, a mixture of hemp hurd, a woody core fiber of the hemp plant, and a lime-based binder. The material is lightweight, non-toxic, and has excellent insulating properties.

HempBuildMag.com assembled a group of industry professionals to present at SXSW 2023 on March 11th. Fiberfort founder, Kim Croes, will educate the audience on building with hemp along with Ray Kaderli, president of the US Hemp Building Association and founder of Hemp Build Magazine, Sergly Kovalenko of Hempire International and Jean Lotus of Haepenny, LLC.

SXSW is an annual event in Austin, TX to celebrate the convergence of tech, film, music, education, and culture. This is a great opportunity for industrial hemp to gain some exposure to an international audience of influencers.

In her presentation, Croes will share her experience in building with hempcrete, how it can contribute to carbon-zero building and the benefits of using this natural material over traditional ones. Attendees will learn about the practical applications of hempcrete in construction, its cost-effectiveness, and the potential for scaling up its use in the industry.

The presentation promises to be an eye-opening experience for those interested in sustainable building practices and eco-friendly solutions. Don't miss the chance to learn from one of the industry's leading voices on carbon-zero building with hemp materials.

Fiberfort is a member of iHemp Michigan, a leading industrial hemp non-profit trade association. Fiber Fort is committed to a better future for people and the planet. To learn more about Fiberfort, visit www.FiberFort.com.